



Friends of the  
Deschutes & Ochoco National Forests and  
Crooked River National Grassland





Dear Community Leader,

On Friday, August 11<sup>th</sup>, 2017, Discover Your Forest will play host to hundreds of guests at our 3<sup>rd</sup> Annual *Stars Over Newberry* fundraiser. The event will take place atop Lava Butte in the Newberry National Volcanic Monument and will feature stargazing, live music, a silent auction, fabulous local beer, wine and cuisine. This year’s festivities will again coincide with the height of the Perseid Meteor Showers, giving visitors an unparalleled vista of the night sky.

We recognize that many of your staff and clients choose to call Central Oregon home because of their connections to the rivers, forests and mountains that surround us. In order to ensure the continued stewardship of these special places, it is more important than ever to connect our young people with their public lands. Supporting *Stars Over Newberry* is your chance to help us serve over 5,000 students per year on free field trips to our National Forests. Last year’s event raised over \$20,000 for Discover Your Forest, the non-profit partner of the Deschutes and Ochoco National Forests, this year we hope to raise \$25,000 to continue our work creating the environmental stewards of tomorrow.

You can help us achieve our goal by supporting this exciting event. We anticipate over 200 attendees and substantial marketing and media exposure. Last year’s sponsors benefitted from over 60,000 media impressions through radio, print and social media outlets. Your tax-deductible sponsorship, entitles you many choices of benefits which include recognition in our marketing materials and ticket packages you can use for your important clients or to treat your staff to a memorable night out.

The amount you give is completely up to you. We hope you will consider becoming a sponsor in one of our three featured opportunities.

 PRESENTING SPONSOR	\$5,000
 STARGAZING SPONSOR	\$2,500
 SUPPORTING SPONSOR	\$1,000
 CONTRIBUTING SPONSOR	\$500

More information about the benefits of each level is enclosed.

If you are interested becoming a sponsor, please contact us so that we can find the right level of support for you. Feel free to call or email with any additional questions. Thank you for your time.

Sincerely,

Rika Nelson  
Executive Director, Discover Your Forest

2017 STARS OVER NEWBERRY  
SPONSORSHIP OPPORTUNITIES

*Presenting - \$5000*

- 2 Reserved Tables with 16 tickets
- On-air Mention in Radio Advertisements (over 40,000 impressions)
- Prominent Logo signage on Sponsor's Guests Tables
- Acknowledgement as Presenting Sponsor in Event Program
- Logo on Event Banner(s) and Poster
- Sparkling wine served to all guests at sponsor tables
- VIP food and beverage Service
- Mention from the podium at the event
- Logo Placement on DYF website for 1 year

*Stargazing - \$2500*

- 1 Reserved Table with 8 tickets
- On-air Mention in Radio Advertisements (over 40,000 impressions)
- Prominent Logo signage on Sponsor's Dinner Table
- Logo in Event Program
- Logo on Event Banner(s) and Poster
- VIP tableside food and beverage Service
- Mention from the podium at the event
- Logo Placement on DYF website for 1 year

*Supporting - \$1000*

- 8 tickets
- Logo in Event Program
- Logo on Event Banner(s) and Poster
- Mention from the podium at the event
- Logo Placement on DYF website for 1 year

*Contributing - \$500*

- 5 tickets
- Listing in Event Program
- Listing on Event Banner(s) and Poster
- Mention from the podium at the event
- Logo Placement on DYF website for 1 year

PATRON LEVEL TICKETS ARE AVAILABLE FOR \$100  
AND INCLUDE NAME LISTING IN PROGRAM