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Discover Your Forest Welcomes New Leader

Executive Director Gordon Price Steps into New Role

Central Oregon - Following a hiatus in executive leadership, Discover Your Forest is thrilled to welcome our new Executive Director, Gordon Price. Gordon brings decades of experience in higher education, DEI consulting, mental health and public policy in Oregon. Gordon joins the team to provide fiscal development, strategic goal setting, community convening, and executive oversight of our growing nonprofit.

As the nonprofit partners of the Forest Service in our region, Discover Your Forest provides programming, events, interpretation, volunteer services and conservation education for thousands of visitors and locals annually. Gordon's expertise in community engagement and education are valuable assets for the growth of the organization.

Gordon has lived in Central Oregon since 2004. As many locals are, he is an avid hiker and backpacking enthusiast who gets out on the trails whenever the opportunity presents. From finding hidden mountain lakes to trekking well-worn paths, Gordon relishes in the serenity and peace that the natural world offers. Having grown up in Washington D.C., he appreciates the proximity to and support of Public Lands in our region.

His arrival in this position ties together demonstrated professional experience with personal passions; developing opportunities for youth to explore and discover, focusing and developing JEDAI (Justice, Equity, Diversity, Accessibility and Inclusion) policies and practices in the outdoor community, and contributing to the longevity and health of the Central Oregon community and lands that he and his family love so dearly.

In talking about his connection to Discover Your Forest, Gordon notes, "Their mission is my mission; a deep commitment to conservation and care for the lands and communities within which we live, work and play. I am ready to pursue the vision of enriching outdoor experiences for all, cultivating sustainable community connections and creating a foundation for future generations to experience and conserve the incredible landscapes of Central Oregon."

We enter into a new era of leadership that is filled with hope for the future, new ideas for development, and a re-ignited passion for the work ahead of us. To find out more about Discover Your Forest's impact in our community, visit our website at www.discoveryyourforest.org.

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Discover Your Forest is a 501(c)(3) nonprofit organization (IRS Tax ID # 91-0921955)

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